# WHY PROTECT YOUR EYES AGAINST LIGHT?

You probably know about the risks of overexposing your skin to the sun. But did you know that too much light can also harm your eyes?



## BY WEARING THE RIGHT GLASSES, YOU CAN PROTECT YOUR EYES AGAINST:



### Ultraviolet light (UV)

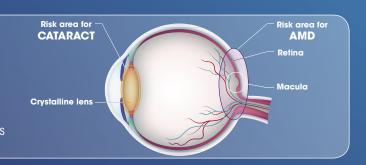
Invisible to the human eye, UV is present all year long, even on a cloudy day. Short-term exposure can cause painful cornea burns. Long-term exposure can lead to **cataracts**.

#### Key facts about cataracts

A cataract occurs when the crystalline lens in our eye clouds over, making it difficult to see. **250 million people** have cataracts. By 2050, this figure could rise to **676 million**. 20 million people undergo surgery for cataracts every year.

# "PREVENTION IS KEY TO AVOIDING AGE-RELATED EYE DISEASES"

Professor José-Alain Sahel, Director of the Vision Institute, Paris





#### Blue-Violet light

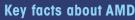


Blue light comes from the sun and artificial light sources. Our environment is increasingly filled with blue light from computers, smartphones, tablets, etc. In combination with other factors, exposure can lead to Age-related Macular Degeneration (AMD).



### 73% of people do not know what blue light is.

86% of people who are told about blue light express an interest in lenses that protect against it.



AMD (Age-related Macular Degeneration) is a degenerative disease of the retina.

People with AMD only have peripheral vision, making it difficult to recognize faces, watch TV or read. As well as Blue-Violet light, the main risk factors of AMD are genetics, smoking and diet.

100 million people have AMD. By 2050, this figure could double to 265 million.

AMD is the leading cause of visual impairment in the Western world.

